

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:	) Confirmation No. 4901
Bret Alan <b>GORSLINE, et al.</b>	) Group Art Unit: 2178
Application No. 10/727,264	) Examiner: David Faber
Filed: December 3, 2003	)
For: <b>METHODS AND SYSTEMS FOR PROGRAMMABLY GENERATING ELECTRONIC AGGREGATE CREATIVES FOR DISPLAY ON AN ELECTRONIC NETWORK</b>	) Date: March 17, 2009
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**RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the notice of non-compliant amendment, please find corrected versions of the claims as follows. Any fees required are hereby authorized to be charged to Deposit Account No. 19-2380.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 11 of this paper.